

WEIGHT WATCHERS INTEREST SURVEY

Age:
Gender:
Have you ever participated in a Weight Watchers program? Currently?
Are you interested in participating in a Weight Watchers program?

For each question below, circle the number to the right that best fits your opinion on the importance of the issue.
Use the scale above to match your opinion.

Question	Scale of Importance				
	Not at all	Not very	No Opinion	Some-what	Extremely
Would you like to see a Weight Watchers program on base?	1	2	3	4	5
Meetings are an hour and a half, would you prefer:					
Morning meetings?	1	2	3	4	5
Lunchtime meetings?	1	2	3	4	5
Meetings after 4:30pm?	1	2	3	4	5

Additional Comments:

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